

# STEPS OF HOPE

## FINANCIAL REPORT FOR **PICCOLO FOR A CAUSE CAMPAIGN**



SEPTEMBER 2020

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# PICCOLO FOR A CAUSE

Wednesday 16 September 2020

We have all been “Piccolo’d” in one way or another, and this time, it’s for a cause.

Coffee and café connoisseurs, Piccolo Me have chosen Steps of Hope as the charity of choice in their annual fundraising initiative starting this August.

The Lebanese-owned family-run business and franchisor has committed to supporting our cause in providing aid and relief to building a better Beirut.

The aim was to raise \$10,000 in one week, so from Monday 24th – Sunday 30th August, Piccolo Me donated:

- \$1 from every hot beverage sold
- \$5 from every 1kg coffee bag sold in store at online at <https://piccolome.com/shopnow/>
- \$5 from all gift box sales sold online at <https://piccolome.com/shopnow/>

## Piccolo for a Cause



#piccoloforacause



*Please note this cup is for illustration purposes only*



# TABLE OF FINANCIALS

	<b>Revenue Sale</b>
Website Donations	\$10,100.00



**THANK YOU**